

Growing Up Boulder holds logo contest

Winning student will work with graphic designer

By Noah Wanebo For the Camera

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Growing Up Boulder, an initiative focused on making the city a better place for children and youth, is asking the community for help selecting a logo.

Students from Casey Middle School and Boulder High School submitted nine logos in a contest earlier this month, and youth are urged to vote on their three favorite submissions. A committee will then choose the winning logo from the finalists, and the winning student will get a chance to work with a graphic designer to have the concept logo professionally designed.

Voting will be open until Friday.

"We're still working on getting our image out there," said Kendall Frost, a CU student and marketing intern for the group. "Things are just starting to get going. We're moving from the planning phase to the action phase."

Growing Up Boulder was formed in 2009 as a partnership between the city of Boulder, the University of Colorado, the Boulder Valley School District and several other organizations as a way for city officials, educators and community members to address youth concerns, initiative coordinator Debbie Flanders Cushing said. The initiative also includes youth input, with action groups created to promote community art, conduct business surveys, and gather input on teen nightlife in Boulder.

"What we're really trying to do is get youth together who are interested in a certain topic, and help them either do research or figure out how to address a certain issue," Flanders Cushing said.

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One of the action groups is in the process of conducting business surveys to determine which businesses are youth-friendly and which are hiring youth, and another is creating surveys on teen nightlife in Boulder.

"One of the major things [youth] say is that there is nothing to do at night, and that fact probably leads to other issues," Flanders Cushing said.

According to the initiative's Web site, Growing Up Boulder is partially based on the goals and principles on the UN Convention on the Rights of the Child, which only the United States and

Somalia have not ratified, and it strives to give youth a voice.

"We're trying to reach out to all Boulder youth," said Frost. "We want to hear their stories. We want to hear their ideas. ... We really want to start reaching out."

Youth who wish to get involved or voice their opinions about youth life in Boulder are encouraged to email growingupboulder@gmail.com, or join the initiative's Facebook group.